



*West Branch Ontario Creek, Lancaster and Chester County, PA
(Will Parson/Chesapeake Bay Program)*

Identifying Natural and Social Science Gaps to Support Market-Based Approaches to Chesapeake Bay Watershed Restoration

March 10-11, 2025 | 9 am to 4 pm EST

You are invited to a workshop focused on investigating the systemic and behavioral opportunities and challenges for market-based approaches to watershed restoration. This workshop aims to discuss the current and emerging methods of market-based approaches and to examine the barriers to further implementation of successful public-private partnerships and pay-for-performance programs. This invite-only event will result in a set of recommendations to guide the Chesapeake Bay Program and Partnership forward in using market-based approaches to increase engagement in watershed restoration.

Join the [Scientific and Technical Advisory Committee](#) (STAC) and our partners for a two-day workshop designed to enhance our understanding of the challenges and opportunities related to market-based approaches. The workshop will focus on exploring research needs, sharing insights, and fostering collaboration among participants to support higher incentives to promote further watershed restoration efforts.

This workshop is currently planned to be in-person with a virtual option; attendance and participation is through invitation or STAC membership.

For more information, please contact Meg Cole, STAC Coordinator, at colem@chesapeake.org.

