



*West Branch Ontario Creek, Lancaster and Chester County, PA
(Will Parson/Chesapeake Bay Program)*

Advancing Market-Based Approaches in the Agricultural Sector to Support Chesapeake Bay Watershed Restoration

March 10-11, 2025 | 9 am to 5 pm EST

You are invited to a workshop to identify key knowledge gaps and provide actionable guidance for implementing market-based approaches to achieve Chesapeake Bay goals. This workshop will focus on corporate sustainability programs and pay-for-outcomes programs to accelerate the speed and scale of implementation of agricultural conservation practices to address water quality, climate, and biodiversity goals.

Join the [Scientific and Technical Advisory Committee](#) (STAC) and our partners for a two-day workshop designed to examine synergies and frictions among incentives and frameworks governing the decisions of private-sector and public-sector partners across the food supply chain. This invite-only event will result in a set of recommendations to guide the Chesapeake Bay Program and Partnership forward in improving the coordination and implementation of these market-based approaches.

*This workshop is currently planned to be in-person;
attendance and participation is through invitation or STAC members.*

For more information, please contact Meg Cole, STAC Coordinator,
at colem@chesapeake.org.

