

Social Science Workgroup Lightning Talks



Leah



Christine



Yusuke



Ellen



John



Valerie



Scott



Leah H. Palm-Forster

Associate Professor and Associate Chair
Dept. of Applied Economics & Statistics

Director, [Center for Experimental & Applied Economics](#)

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My research group



uses economic experiments to analyze resource management and climate change adaptation decisions in coastal contexts.



examines farmer decision making related to nutrient and water management, & adoption of climate-smart practices.



informs the design of cost-effective programs that enhance ecosystem services and resilience to hazards exacerbated by climate change.





Award Numbers
[2418394](#)
[2418395](#)
[2418396](#)

Collaborative Research: RII Track-2 FEC: Risks, Impacts, & Strategies for Coastal Communities (RISCC): Advancing Convergent Science to Support Climate Change Adaptation & Resilience



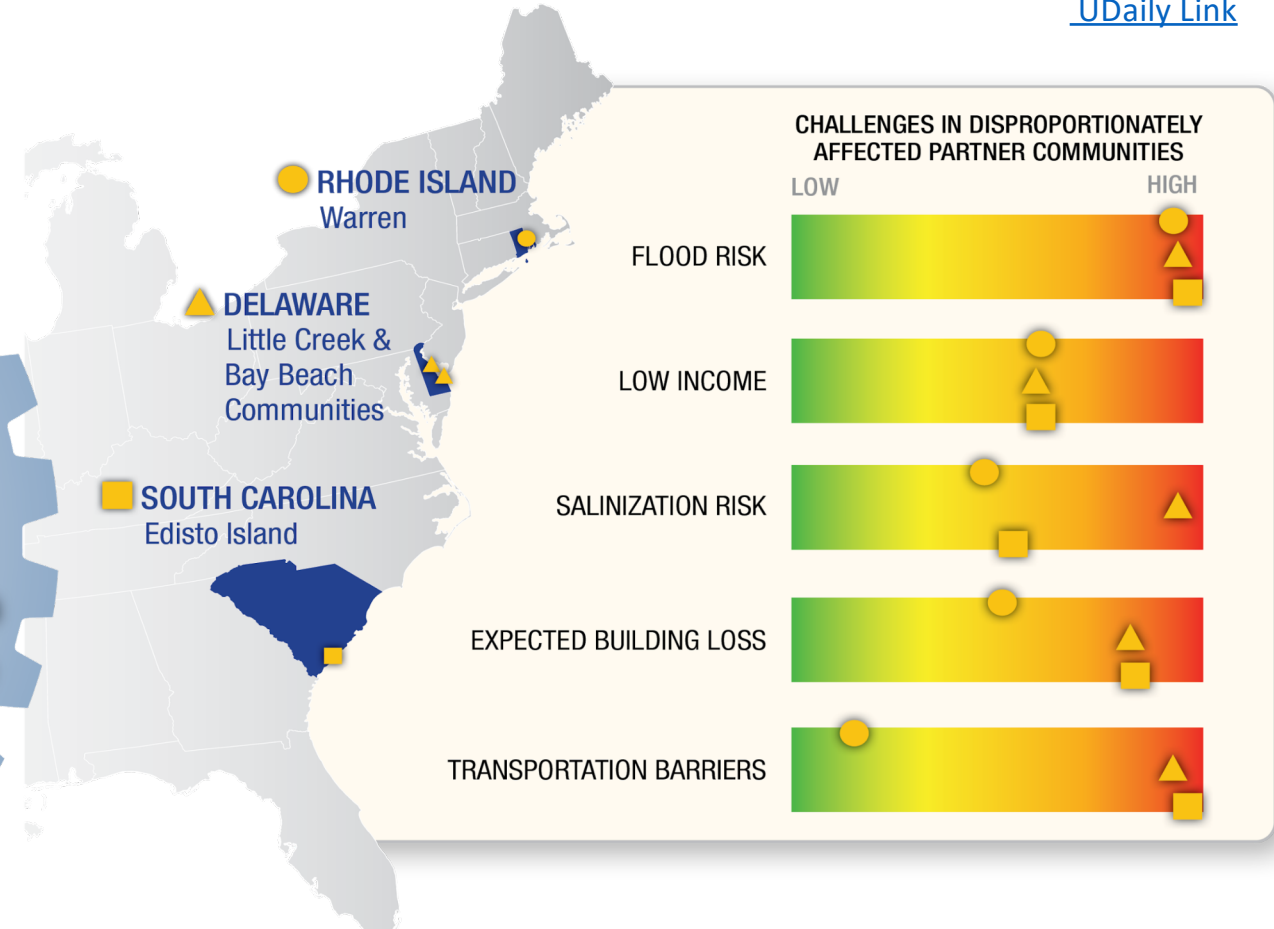
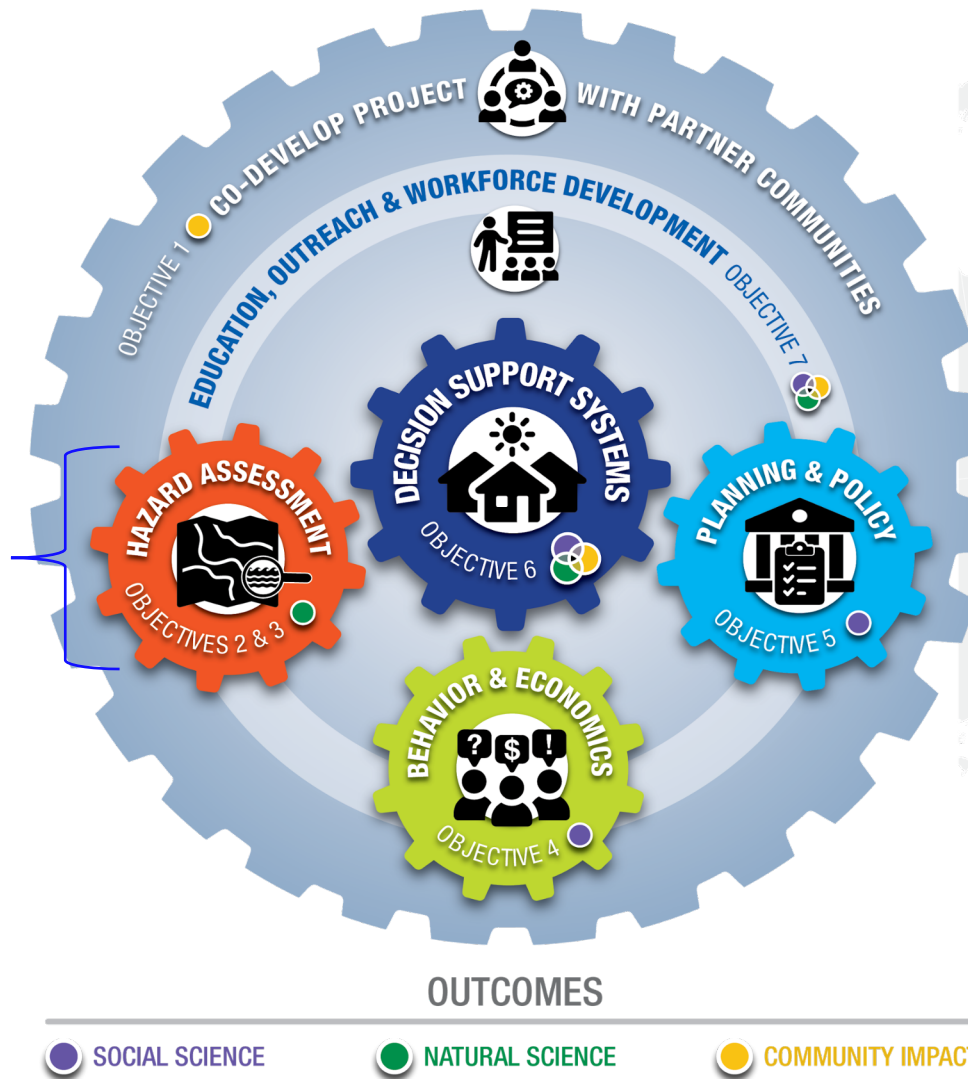
[UDaily Link](#)

Hazards:

- Flooding
- Salinization

Landscapes

- Agricultural
- Residential



Participating Institutions and Advisors:

U Delaware, U Rhode Island, College of Charleston, U South Carolina, South Carolina Sea Grant Consortium, Rhode Island Sea Grant, Delaware Technical Community College, The Citadel, MainSpring Agency, and a Community Advisory Board with members from each of the partner communities shown above.



Collaborative Research: RII Track-2 FEC: Risks, Impacts, & Strategies for Coastal Communities (RISCC):

Advancing Convergent Science to Support Climate Change Adaptation & Resilience



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RISCC will advance the assessment of risks and vulnerabilities to flooding and salinization, identify effective adaptation strategies, develop decision support tools based on iterative feedback from our partner communities, and create education and outreach materials that will enhance the capacity of disproportionately affected communities to increase resilience to climate change threats through evidence-based planning and workforce development. RISCC integrates behavioral and natural sciences, engineering, economics, public policy, planning, education, and outreach.

Leah Palm-Forster (PI)
Univ. of Delaware



Co-PIs & Senior Personnel

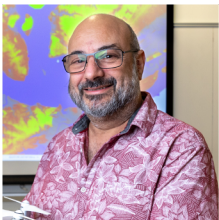
UD: Nina David, Jennifer Volk, Samantha Clem, Pinki Mondal
Christina McGranaghan, Cherie Conrad, Jon Cox, Kent Messer, Holly Michael, AR Siders, Amy Slocum, Heidi Gurdo (DTCC), Ben Hemmings (Mainspring)

Emi Uchida (PI)
Univ. of Rhode Island

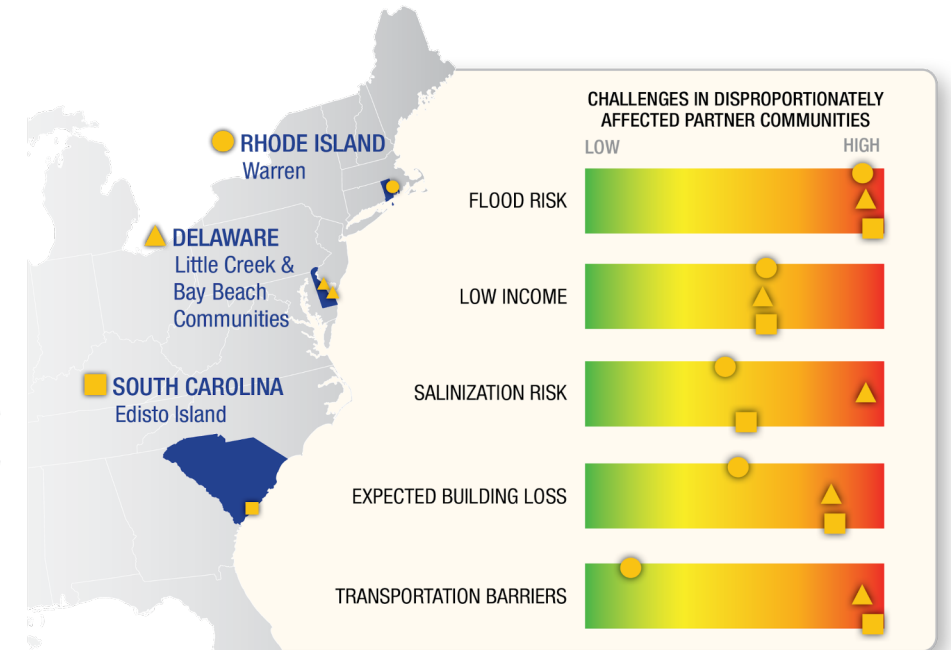


Pengfei Liu (URI)
Chris Russoniello (URI)
Mehrshad Amini (URI)
Eliza Berry (URI)
Kim Ohnemus (RI Sea Grant)

Norman Levine (PI)
College of Charleston



Scott Curtis (The Citadel)
Amanda Guthrie (SC Sea Grant)
Alicia Wilson (USC)
Shu-Mei Huang (SC Sea Grant)
Kendra Stewart (CofC)
William Veal (CofC)



Participating Institutions and Advisors:

U Delaware, U Rhode Island, College of Charleston, U South Carolina, South Carolina Sea Grant Consortium, Rhode Island Sea Grant, Delaware Technical Community College, The Citadel, MainSpring Agency, and a Community Advisory Board with members from each of the partner communities shown above. External evaluator: Michelle Terwilliger

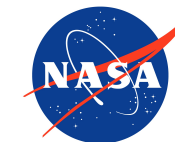
Social Science Workgroup: Member intros



Yusuke Kuwayama

**Associate Professor of Public
Policy, UMBC**
Fellow, Resources for the Future

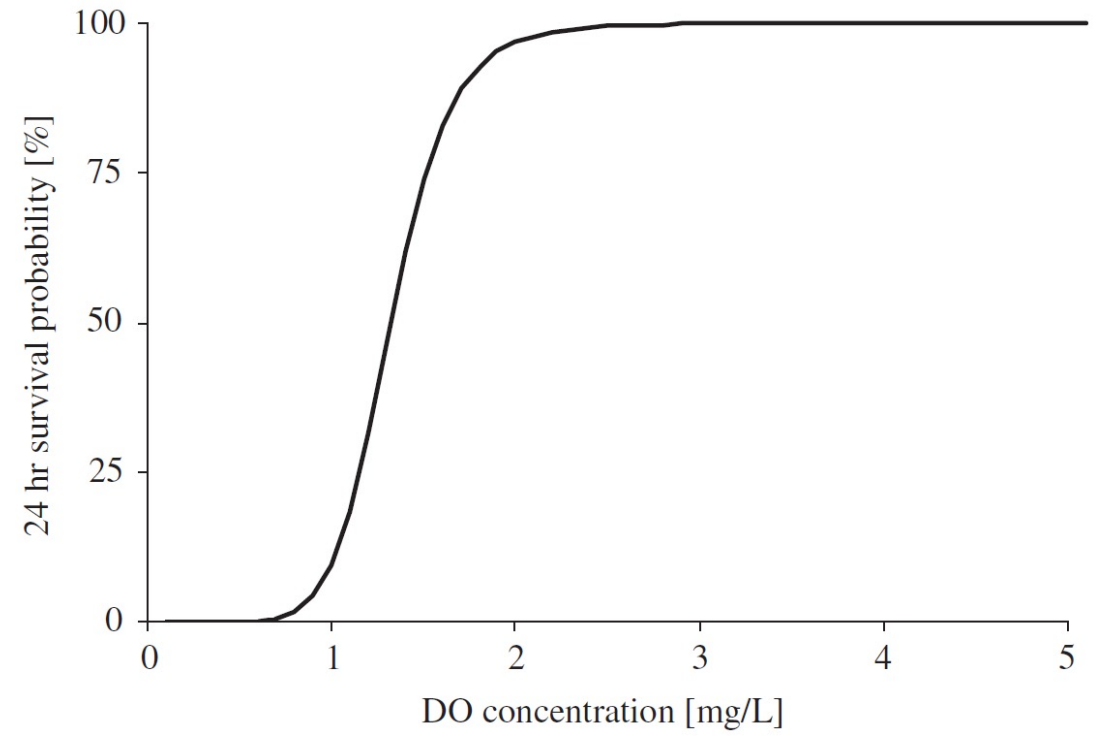
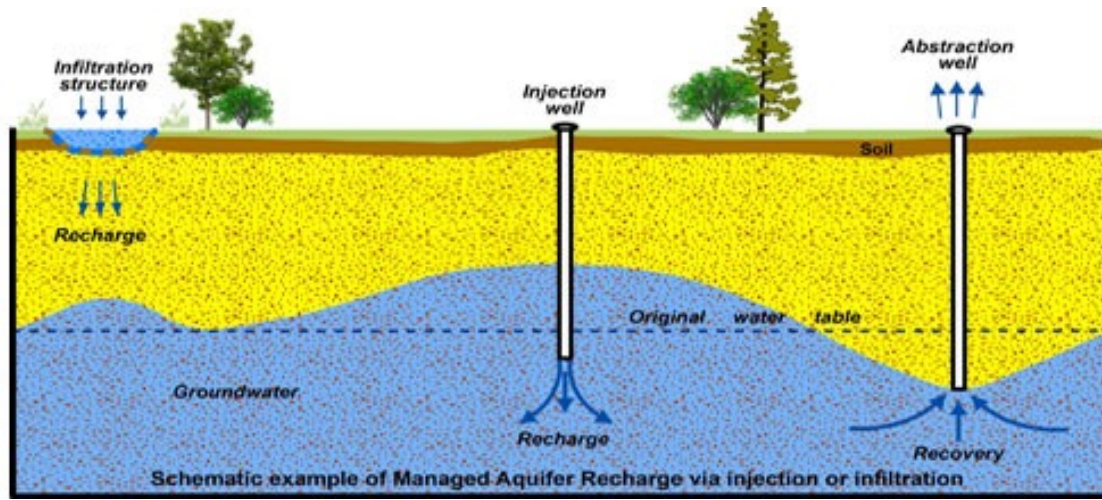
- Associate Professor and Graduate Program Director, School of Public Policy, UMBC
- Fellow, Resources for the Future
- Ph.D., Agricultural and Applied Economics, U. of Illinois



Research methods/approaches

- **Nonmarket valuation:** Placing dollar values on things that you can't buy in markets—like a 1 mg/L increase in DO.
- **Dynamic/stochastic optimization:** Developing models that can guide how to make decisions in the presence of uncertainty, time lags, and thresholds—given a set of objectives and values.
- **Socio-environmental systems modeling:** Collaborating with hydrologists and ecologists to represent costs and benefits to humans within integrated models.



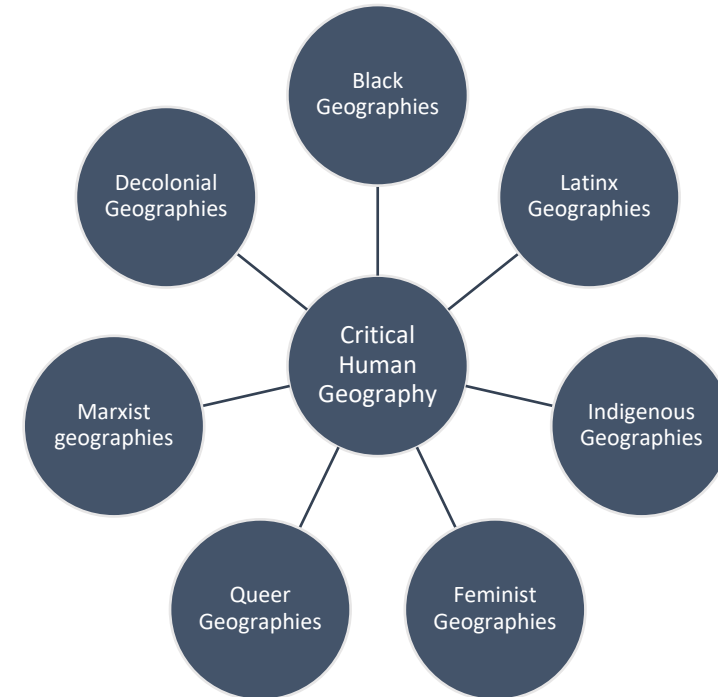
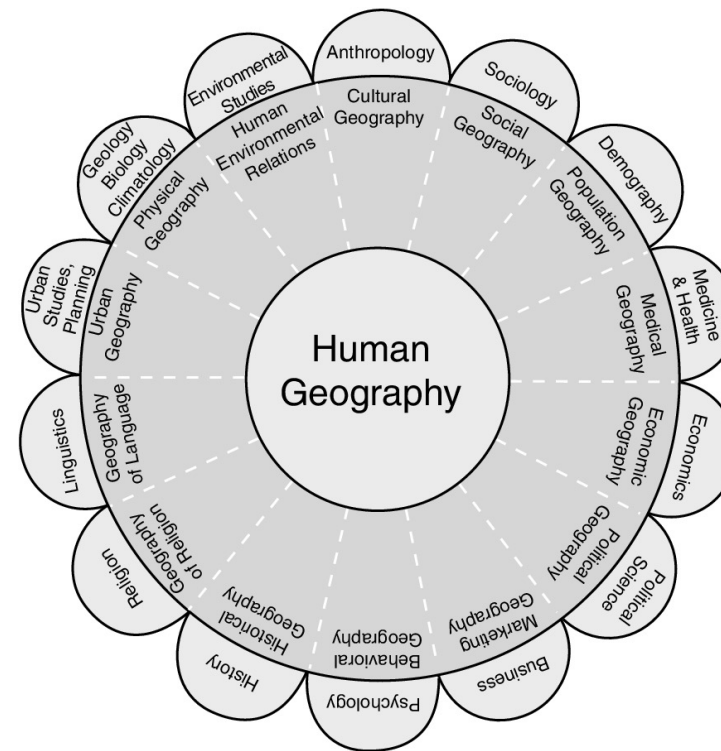
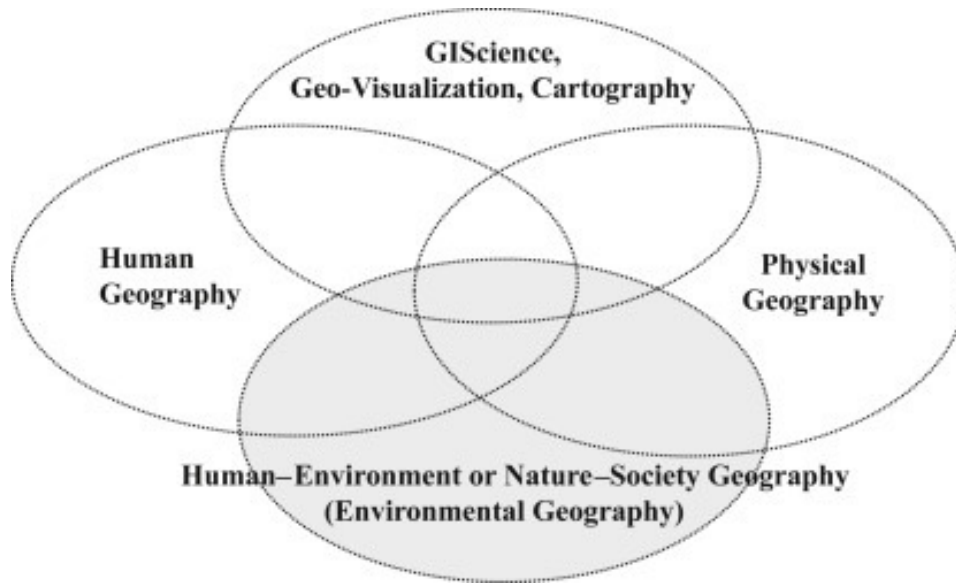


Ellen Kohl

Assistant Professor
Geography & Environmental Systems
University of Maryland, Baltimore County



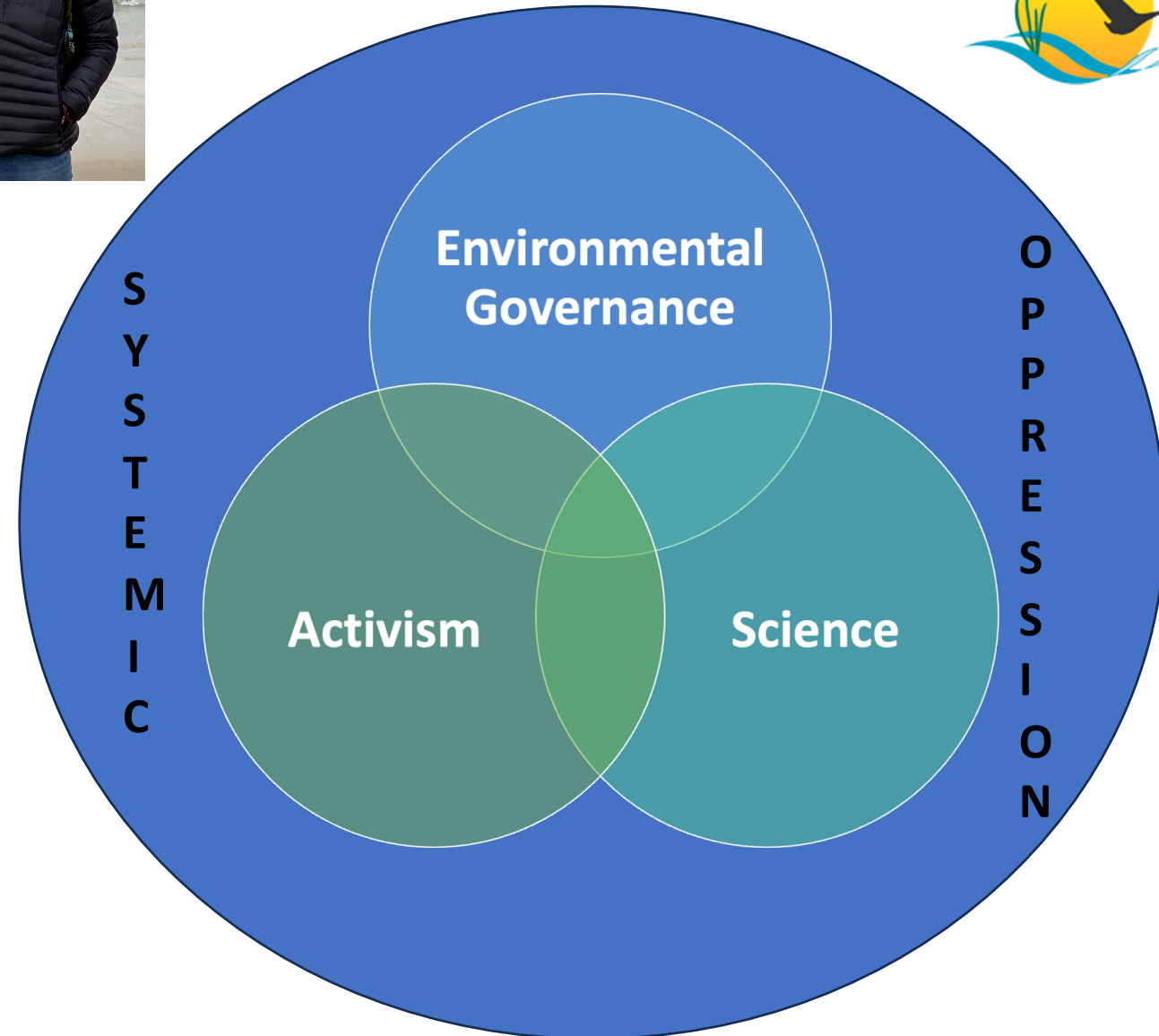
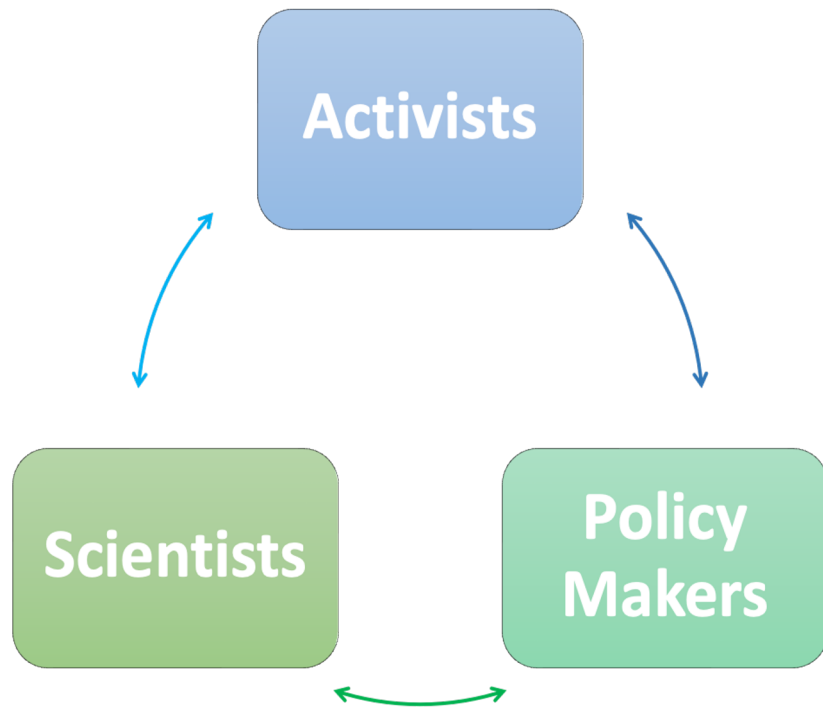
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Environmental Justice Governance and Activism

Institutional Environmental Justice Governance

Intersectional Geographies

Lightning Talk on Social Science Connections

John Bovay

Associate Professor, Agricultural & Applied Economics
Specialist, Virginia Cooperative Extension



bovay@vt.edu

Chesapeake Bay STAC
5 March 2025

What was economics?

- ▶ Traditionally: Developing theories to explain producer and consumer behavior, and the macro/market implications of individuals' behavior

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 - ▶ Sometimes, testing these theories with data

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- ▶ Currently: Economics is a **quantitative social science** that uses **causal inference methods** to identify the effects of X on Y , where X and Y are two variables, at least one of which usually has clear relevance to human beings

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- ▶ Currently: Economics is a **quantitative social science** that uses **causal inference methods** to identify the effects of X on Y , where X and Y are two variables, at least one of which usually has clear relevance to human beings
 - ▶ Sometimes, it relates to neoclassical economic theory

Shaming, stringency, and shirking: Evidence from food-safety inspections

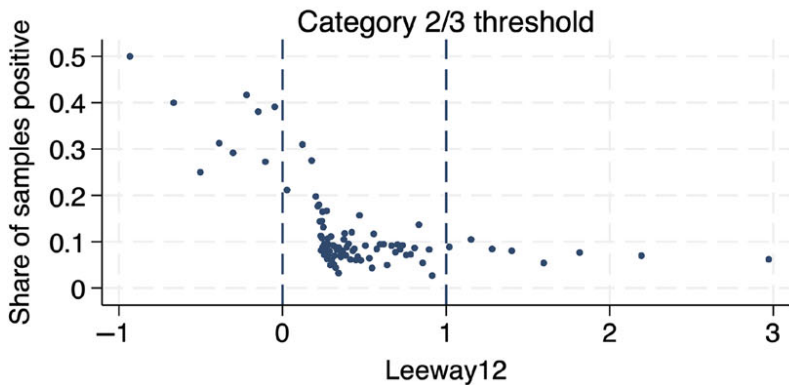
John Bovay 

Abstract

This paper examines the responses of chicken producers to public disclosure of quality information (or categorization) regarding *Salmonella* in chicken carcasses. Producers exert effort to attain better categorization and shirk when failing to meet the thresholds required for better categorization. Public disclosure reduces this shirking effect. However, some producers shirk even under public disclosure when the threshold for disclosure is too stringent. The results suggest that the most effective quality disclosure policies would either disclose continuous (noncategorical) information or impose fines or other sanctions on producers attaining the poorest quality.

DOI: [10.1111/ajae.12480](https://doi.org/10.1111/ajae.12480)

Food safety example



On-farm food loss and waste

- ▶ How do farm decisions, institutions, and market and weather conditions cause gaps between vegetable plantings, harvests, and sales?

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 - ▶ Crop insurance
 - ▶ Marketing and production contracts
- ▶ We link restricted access farm-level data from multiple USDA surveys to create the most comprehensive granular panel data set with information about on-farm food loss and waste
- ▶ Implications for the environment, resource (land and other input) use, and food prices and affordability

- ▶ Alliance to Advance Climate-Smart Agriculture, led by Virginia Tech
 - ▶ Large-scale experiment to pay farmers to adopt conservation practices (conditional on continued funding)

Social Science Workgroup: Member Intros



Valerie Were

Social and Behavioral Science Program Analyst
Cooperative Institute for Research In the
Atmosphere (CIARA)
Colorado State University

Social Science Expertise: Applied Sociology

Methods: Structured and semi-structured interviews, focus groups, participant observation, surveys

Relevance to Physical Science

- Value of environmental observations is realized when negative societal outcomes from hazardous weather and climate events are mitigated
- Must know who uses those data, how they use them, what outcomes are improved, and by how much



Social Science Workgroup: Member Intros

Project: Space Weather Advisory Group (SWAG) User Needs Assessment

“Conduct a comprehensive survey of the needs of users of space weather products to identify the space weather research, observations, forecasting, prediction, and modeling advances required to improve space weather products”

Val's Tasks

- Developed Focus Group Protocols (Script w/ Questions)
- Obtaining Paperwork Reduction Act approval from OMB
- Training SWAG members on collecting information*

*Analysis was done by social scientists



Environmental & Natural Resource Economics

Mission: To understand how environmental policies and natural resource management affect human social and economic well-being

Personnel

Scott Knoche
Michigan State U.
Ph.D. Fisheries and
Wildlife (Env. & Nat.
Res. Econ)



Kehinde Ojo
U. Georgia
Ph.D. Ag & Applied Econ



Anjali Gulati
Georgetown U.
M.S. Political Econ



Emily Hoyt
Virginia Tech.
M.S. Natural Resources



Research Snapshot



Urban Coastal
Greenspace
(MPA)



Urban Coastal
Access
(MDSG)



Salmon
Consumer
Preferences
(USDA)



Anacostia
Trash TMDL
(MDE, EPA)

Research Interests

- Social Science Survey Research Methods
- Non-Market Valuation
- Regional Economic Impact Analysis
- Benefit-Cost & Policy Analysis

Graduate Students



Abubakar Ringim
Morgan State
Ph.D. Student
Bio-Env. Science



Kristen Jones
Morgan State
Ph.D. Student
Bio-Env. Science



Ebram Victoria
Morgan State, Ph.D. Student
Architecture, Urbanism, and the
Built Environment



Alberta Agbede
Morgan State
MBA Student

2 Ways Economics Useful for Chesapeake Bay Program

- **Regional Economic Activity** (Change in Sales & Employment)
 - Helps stakeholders understand changes in economic activity in their specific region
 - Knoche recent work: Regional economic impacts of oyster reef restoration resulting from enhanced commercial Fisheries (MD Choptank and VA Middle Peninsula)
- **Non-Market Valuation** (Willingness to Pay[WTP]; Consumer Surplus)
 - Component of Benefit-Cost Analysis
 - Mandated by Federal Agencies (e.g., EPA, USACE depending on nature of project)
 - Knoche recent work: Trout Angler WTP for Acid Mine Drainage Remediation (NBPR)

Estimating the Regional Economic Impacts of Restored Oyster Reefs - Choptank River, MD

Coupled Ecological-Economic Model



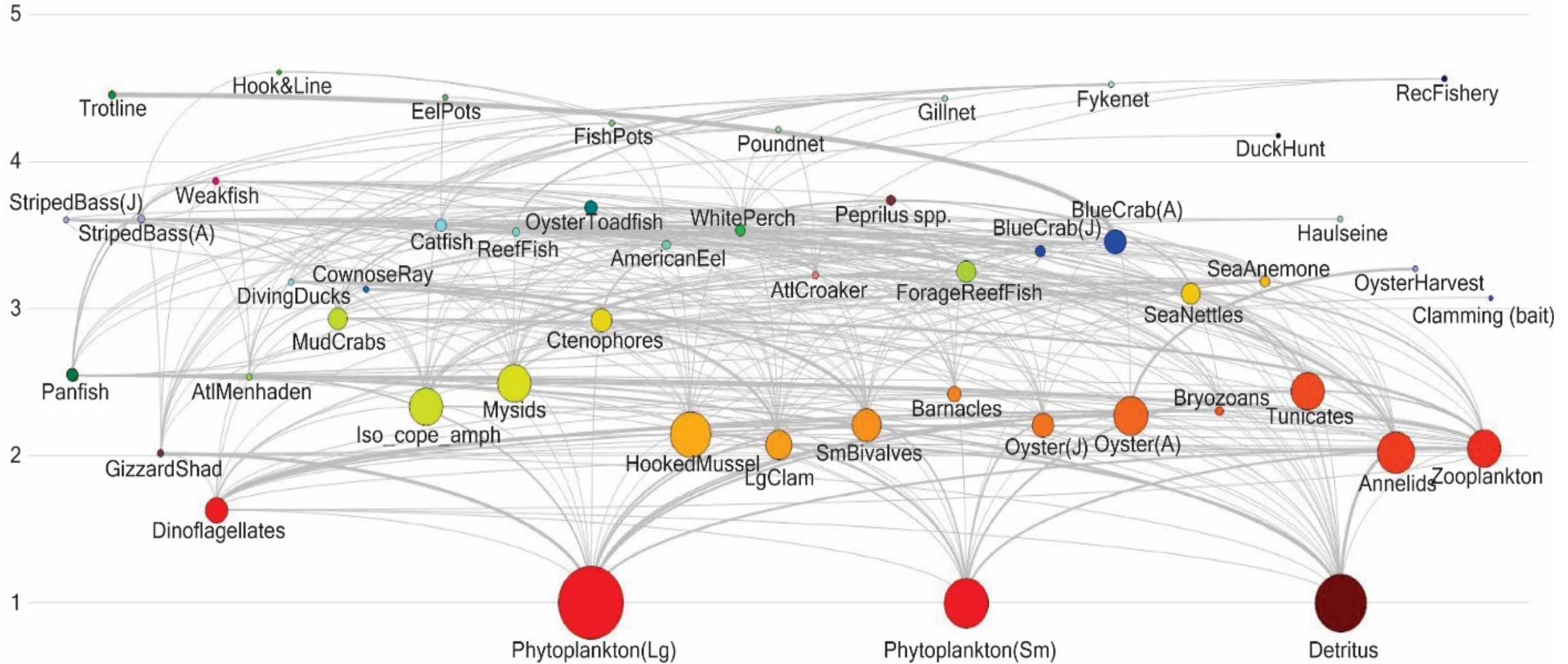
Photo: Stephanie Westby, NOAA

Tom Ihde
Scott Knoche

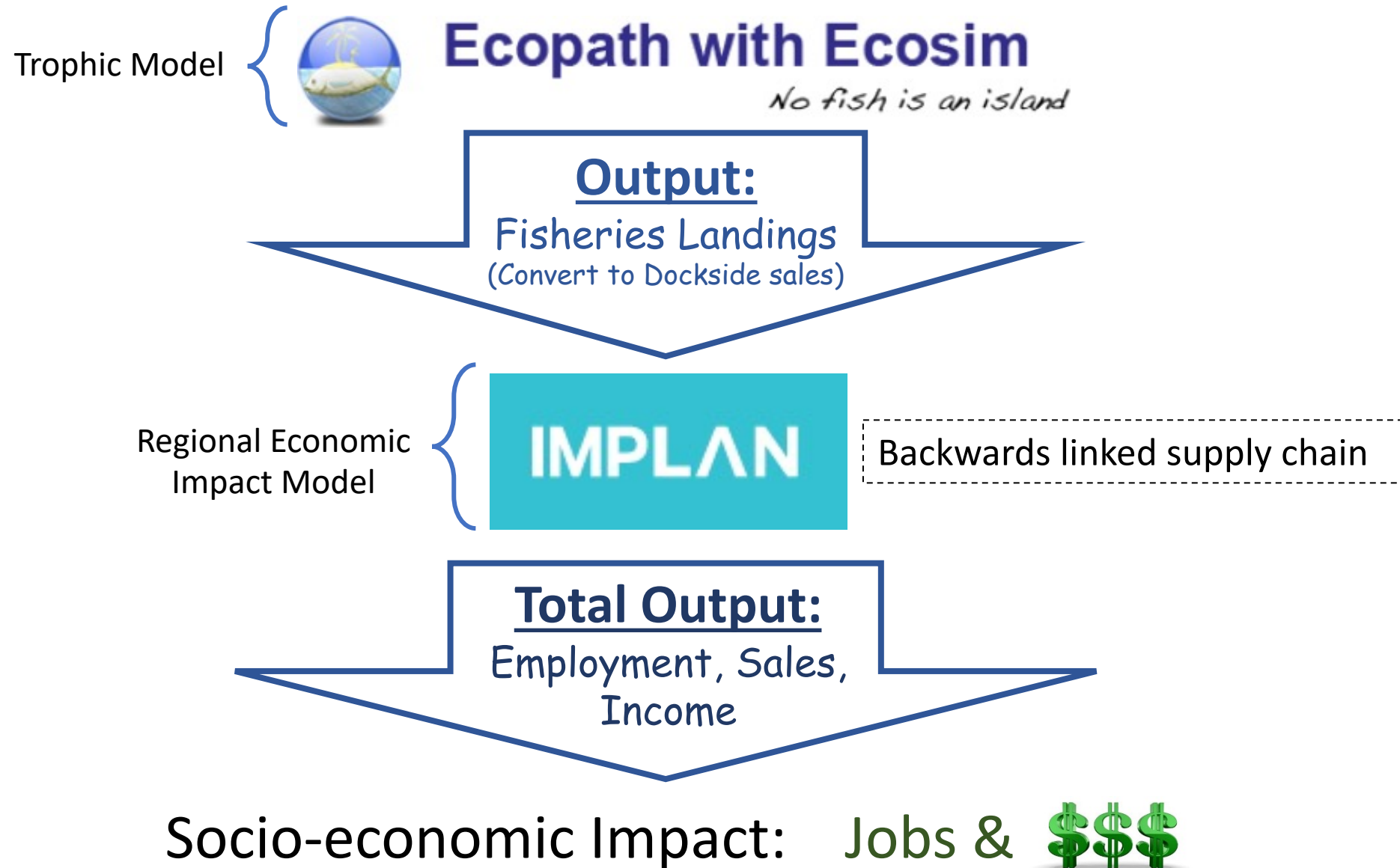
Howard Townsend
Giselle Samonte



Natural Scientist Alert: Ecological Modeling Outputs an Input into Economic Model



Linking Ecology and Economics



Oyster Reef Restoration Scenarios



Ecopath with Ecosim

No fish is an island

